



Mission

Walking with Whānau to Wellness
Hikoi i te whānau ki te Hauora

Purpose

Supporting whānau navigating mental health and addictions. We empower whānau resilience to live independently within their community.

Values

Whānaungatanga, Aroha
Courage, Rangatiratanga,
Manaakitanga



Whatever It Takes Trust

Mission: Walking with Whānau to Wellness
Hikoi i te Whānau ki te Hauora

Whānaungatanga

Rangatiratanga

Courage

Manaakitanga

Aroha

Our People

Organisation of choice
Retain our good people
Strengthen workplace culture
Capture kaimahi voice

Funding

Raise Mental Health & Homelessness awareness
Build new opportunities with funders, fundraisers,
and donors

Service & Quality

Deliver quality service with a peer lens
Redesign & develop innovative services
Strengthen our Te Āo Māori commitment
Understanding our outcomes impacts

Our Goals

Profile & Branding

Raise our profile in the community
Effective communication strategy
Rebranding resources & assets

Infrastructure

Relevant technology & fleet to
enhance operations efficiencies
Unify services to one central office
Unify services to one central office

Property & Housing

Grow organisational portfolio
Develop a long-term housing
services strategy & structure

Stakeholders

strengthen key strategic partnerships
with leaders and Kaumātua & Kūia
Foster governance diversity &
cultural growth

Whatever It Takes Trust

Mission: Walking with Whānau to Wellness
Hikoi i te Whānau ki te Hauora

Whānaungatanga

Collaborative relationships and connections with whānau supporting all that we do.

Rangatiratanga

Partnering with whānau to enable them to make informed decisions about their health and wellbeing



Aroha

Working with heart & compassion, in a respectful accepting way.

Courage

Instilling courage in each person and motivating them towards personal recovery and wellbeing.

Manaakitanga

Extending Manaakitanga requires, respect, humility, kindness, integrity and honesty.

OUR POU

Walking with Whānau to Wellness

Hikoi i te Whānau ki te Hauora



Our People

Empowering our workforce by strengthening Capability, Culture and Values to meet the needs of Whānau



Service & Quality

Expanding our services by delivering new opportunities, supporting the peer lens journey of Whānau relevant to future needs.



Stakeholders

Strengthening our relationships by connecting with key leaders. Advocating for Whānau Voice around their uniqueness.



Infrastructure Facilities

Extending our information technology capability and utilisation to enhance efficiency of service delivery and resourcing within a safe technological environment.



Property & Housing

Grow our property and housing portfolio opportunities aligning to the ongoing needs of Whānau relevant to future needs and aspirations.



Funding

Broadening our funding base to enable service delivery, resourcing and future development enhancements.



Profile & Branding

Growing our unique peer support profile by strengthening our visibility and communication in the community with Whānau and Stakeholders.



Whānaungatanga Rangatiratanga Courage Manaakitanga Aroha



Strengthening Whānau

Whānau centred support while navigating a recovery journey



Strengthening our capability

Increase capability, capacity and culture responsiveness across all levels of the organisation



Strengthening Strategic Partnerships

Work innovatively with others to provide a collaborative approach expanding all opportunities



Strengthening our Profile

Highlight who we are and what we do in the community



Empower and enable positive whānau transformation

Strengthen and improve whānau wellbeing

Reflect and respond to the voice of whānau needs

Whānau at the centre everyday

Create opportunities for professional development within the organisation

Health, safety and wellbeing of all kaimahi is a priority

Grow our Technology for efficiencies and capabilities

Implement cultural awareness training across all levels in the organisation

We'll recruit, retain and recognise our people

Maintain positive relationships with our whānau, community and partners

Develop sustainable practices and processes for the future

Leveraging mental health and addictions and homelessness awareness

Formalise key relationships with partners

Identify and nurture new strategic relationships

Develop our whakapapa of the organisation

Develop a robust communication strategy

Redesign organisational branding

Celebrating our uniqueness as lived experience peer led

Funders sharing the same outcomes for whānau

Property portfolio growth to support our outcomes

Broadening our funding sources

WALKING WITH WHĀNAU TO WELLNESS

Our vision and journey is rooted in our values, grounded in the whenua. These values nurture the foundation of our mission, represented by the four POU, symbolising the actions and journey to be undertaken with and by Whānau. The outcomes of this mahi is gathered and protected in the kete, holding the knowledge and achievements of Whānau. Overarching our strategy is the Māngopare (Hammerhead Shark), embodying the strength, determination and fighting spirit of the Whānau we walk alongside. Our Strategy is a living story of Whānau-centred support.

